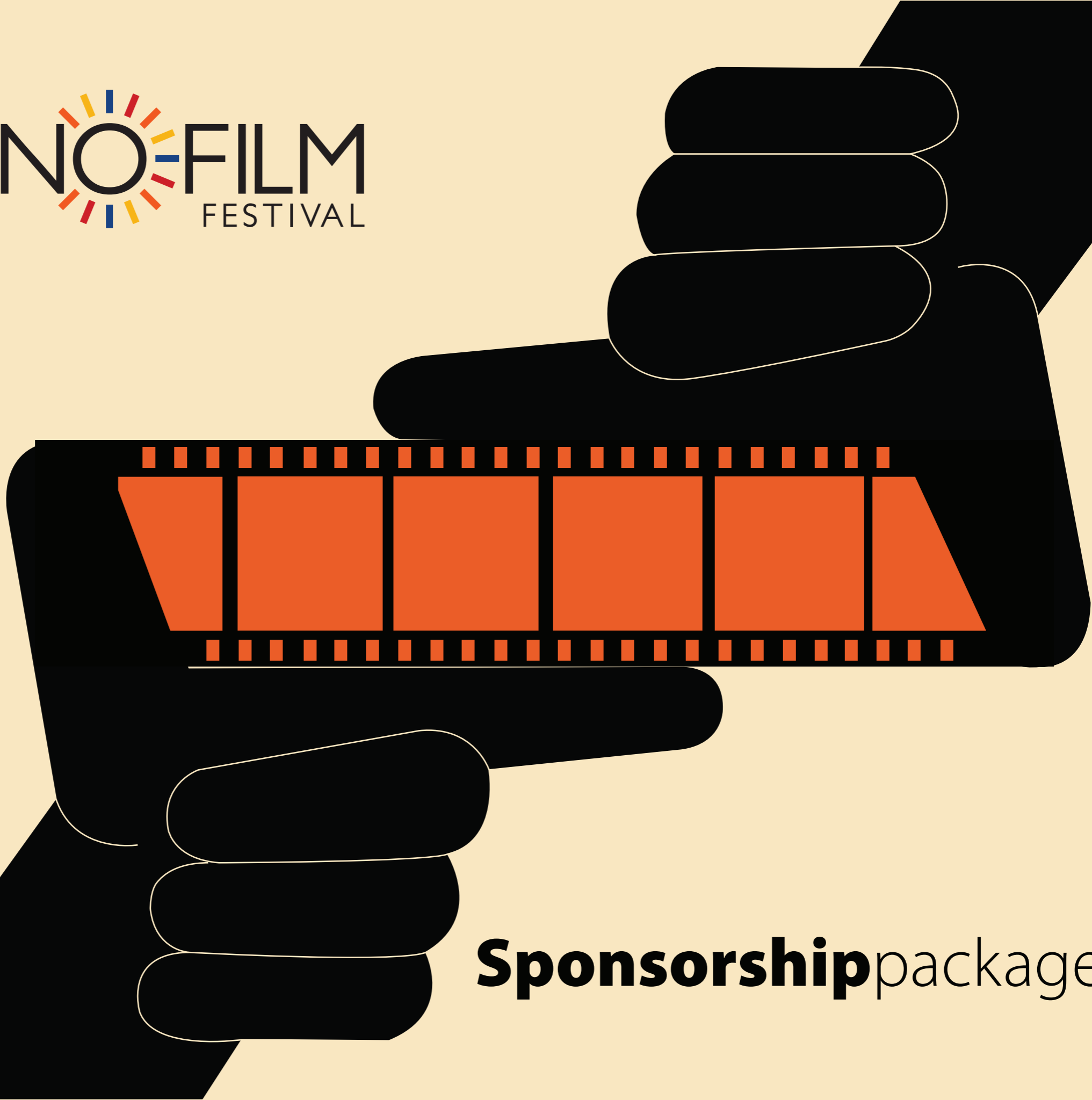
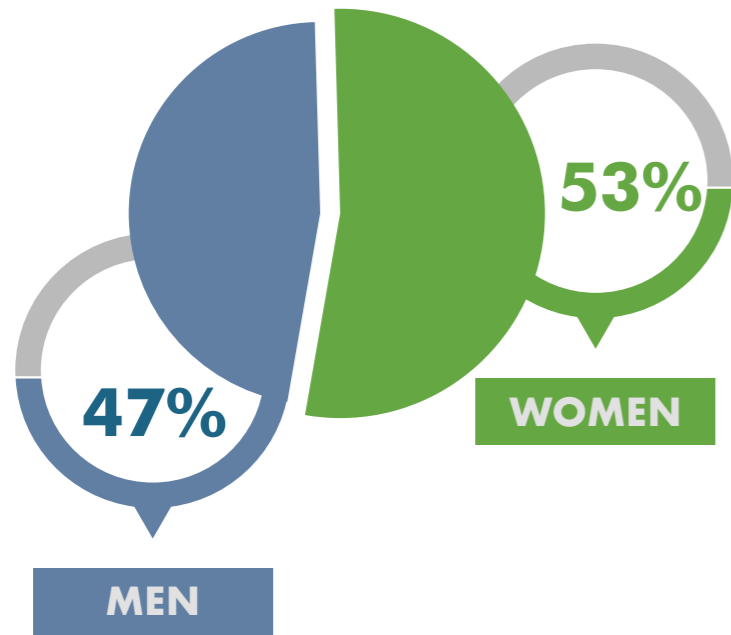


SEATTLE
LATINO-FILM
FESTIVAL



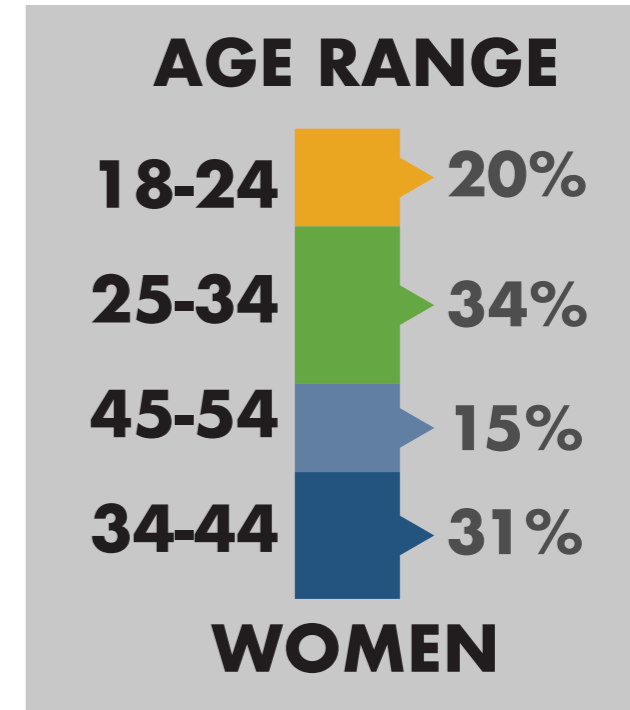
Sponsorship package

AUDIENCE & STATISTICS

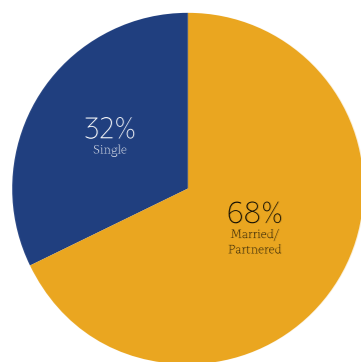


53% attendees are female. Women drive 70–80% of all consumer purchasing.†

60% SLFF are Gen X. Gen Xers spend more money per household than any other age group.

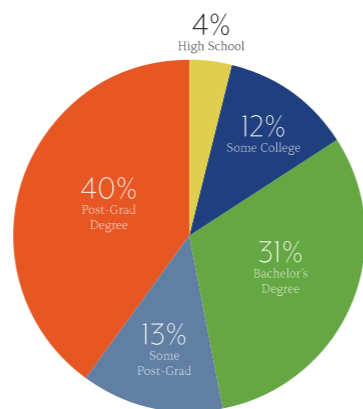


GENDER



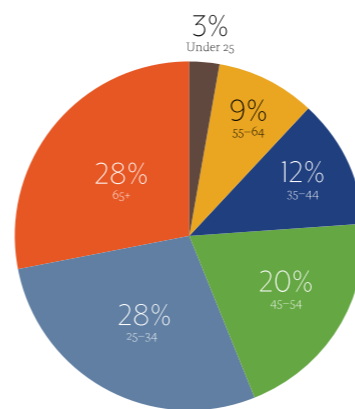
60% SLFF are Gen X. Gen Xers spend more money per household than any other age group.

EDUCATION

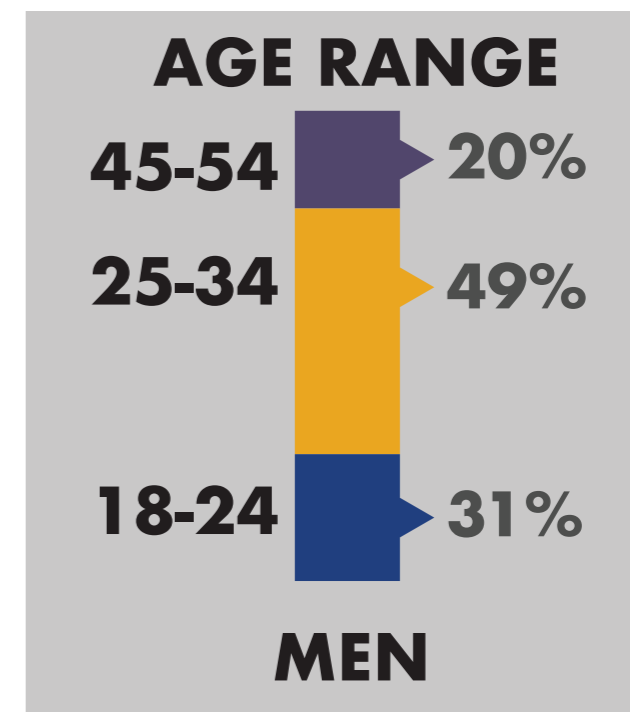


68% married/partnered. Couples who get and stay married can have as much as four times the wealth of their single or divorced peers.

RESIDENCE



84% SLFF attendees have a college degree—24% more than city-wide.



SPONSORSHIP LEVELS

Find the level that fits your needs

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MEANS EVERYTHING,
GRACIAS!**

GOLD SPONSOR

★★★

- ✓ Your Logo
On All Promotional Materials
- ✓ Your Logo
Festival Program
- ✓ Special Mention
Recognition at Special Events
- ✓ Press Release
Mention
- ✓ Full Page Ad
In Festival Program
- ✓ 6 VIP Passes
All events
- ✓ Visibility
year-round
- ✓ Teaser Reel
Logo inclusion pre-screening
- ✓ Social Media
Brand mention

+\$25,000

SILVER SPONSOR

★★

- ✓ Your Logo
On All Promotional Materials
- ✓ Your Logo
Festival Program
- ✓ Press Release
Mention
- ✓ 1/2 Page Ad
In Festival Program
- ✓ 4 VIP Passes
All events
- ✓ Visibility
six months
- ✓ Teaser Reel
Logo inclusion pre-screening
- ✓ Social Media
Brand mention

\$10,000-6,000

BASIC SPONSOR

★

- ✓ Your Logo
Festival Program
- ✓ 1/4 Page Ad
In Festival Program
- ✓ Press Release
Mention
- ✓ 2 VIP Passes
Opening or Closing
- ✓ Visibility
Festival only
- ✓ Social Media
Brand mention

\$5,000- 1,000

ADDITIONAL SPONSORSHIPS

CHOOSE YOUR PLAN	Features	
MEDIA SPONSORSHIP	Provides advertisements on-air or in print as well as mentions online, such as on social media outlets, calendar listings, and writing of articles and blogs. Media sponsor will be promoted via their logo and special mention on our website, festival program, and during pre- screening slide show. Media Sponsor will receive 2 Film Festival Media Passes.	\$5,000-1,600
FOOD AND LIQUOUR SPONSORSHIP	\$1,500-\$3,000. Food/Beverages that will be served during Opening/Closing Night of the Festival as well as Special Events. Media sponsor will be promoted via their logo and special mention on our website, Festival program, and during pre-screening slide show. Food/-Beverages Sponsor will receive 2 Film Festival Passes.	\$1,500-3,500
HOSPITALITY SPONSORSHIP	\$10,000 or more. This level could be for hotels, transportation, and other accommodations for our guests. This level receives the benefits of our Gold Sponsor. Hospitality sponsor receives 5 Festival Passes	\$10,000 +
FESTIVAL FRIEND	Become a "Festival Friend" with your donation of \$100 or more. Receives mention on Sponsors and Donors page on our website.	\$100-\$1,000



AMAZING SPONSORS

WE WOULD LIKE TO RECOGNIZE THE FOLLOWING COMMUNITY PARTNERS THAT HAVE SUPPORTED US THROUGH THE YEARS.



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ABOUT US

SEATTLE LATINO FILM FESTIVAL (SLFF) is a 501(c)(3) non-profit organization that discovers and showcases a wide array of full length films, inspired documentaries, and dynamic short-films from more than 23 countries. In addition SLFF is committed to providing low or no cost year-round educational and cultural events for the entire community. Festival goal is to bring audiences and filmmakers together for an educational experience and to support the magic of filmmaking as part of our global heritage.

MISSION

The Seattle Latino Film Festival (SLFF) celebrates the art and entertainment of Latin American and Romance language cinema at the Pacific Northwest of the United States.



LEARN ABOUT OUR HISTORY



Cuban born Internationally well-known Poet and Film Industry Professional Jorge Enrique Gonzalez Pacheco.

Seattle Latino Film Festival started 14 years ago 2009, when our founder, the Cuban immigrant, poet and film industry professional Jorge Enrique Gonzalez Pacheco had a vision to make history in the Seattle Community. Seattle Latino Film Festival has ceased to be not just a festival, but it's actually an institution. The festival, is the only one of it's kind in the entire Northwest of the United States and while the organization doesn't operate with the budget it requires, we as staff are passionate about the films that's the festival presents and we are grateful to the film industry for supporting this organization.

SLFF is a source of education and entertainment. Here we find friends, families and allies. Every October, for ten days, many Hispanic countries appear on movie screens throughout the Seattle Metro area. Through the festival, we believe that we do something worthy in helping to bring the flavor of our distinctive cultures to this side of the world, alleviating the ignorance of who we are.

Our films are multi-thematic, celebrating subjects of our daily lives including music, literature, dance, and painting through different cinematography genres.

We have established partnerships with organizations and film festival industry such as City of Seattle Office and Art and Culture, ArtsFund, 4Culture, Bill and Melinda Gates Foundation, Seattle University, College of Arts and Sciences at the University of Washington, the Northwest Film Forum, Heritage Bank, King5 News, Univision Seattle, Delta Air Lines & Aeromexico, Microsoft, Seattle Art Museum, Huelva Iberoamerican Film Festival, Berlinale, CineLatino among others. Our Film Festival attracts a politically aware and diverse demographic. Since its first festival in 2009, we attract over 1000 attendees each year.

Seattle Latino Film Festival's is an entirely run volunteer organization. Each person who contributes time to the organization is considered a key player. Our volunteers continue to establish new partnership each year, for example this year we have received a three years Civic Partner Grant from City of Seattle Office and Art and Culture.

Each October, SLFF celebrates HISPANIC HERITAGE MONTH. The SEATTLE LATINO FILM FESTIVAL will enhance the celebration with an exciting Festival opening night gala, including a special movie showing, Q & A, television media presence, and special guests. The festival includes educational workshops and scholar talks with our international guests.

The main objective of the SLFF is to connect Seattle to many different communities within our region and to connect our region to world communities. Each year the SLFF invites international filmmakers, producers and actors to participate in the festival with the specific purpose to engage the Seattle community in conversations that share cross cultural perspectives in order to continue progress toward replacing misconceptions with awareness.



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